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**NEW PRODUCTION COMPANY FORMED
TO EXPLORE THE ARCHIVES OF ROCK 'N ROLL**

***EXPEDITION SCHEDULED TO RECOVER "LOST" FILMS
AND VIDEO FROM GLOBAL SOURCES***

July 20, 2008 (TORONTO)... A new Canadian production company, OVOW COMMUNICATIONS, was formed this week by partners in Canada, the United States, and the United Kingdom to develop cross-platform music-based media projects based on the film and video materials of the world's public and private archives. Representing the interests of leading entertainment executives specializing in production, archive research, and intellectual property rights, the company has scheduled a global search for music-related film and video materials at over fifty locations in North America, Europe, and Asia

"Film and video about music that was captured before MTV is very difficult to find on television or websites, but there's a lot of it out there," said Matthew White, a Washington DC based principle of OVOW and a specialist in archival film and video sources. "The artists themselves maintain extensive archives on their careers, and we've unearthed remarkable imagery, much of it in color, from all kinds of venues: fan's home movies, police surveillance archives, post-production facilities, local television studios, historical societies, libraries, universities, theater chains, private collectors, concert promoters—even dumpsters and landfills."

The performances, interviews, and lifestyles of iconic classic rock bands were intimately recorded by a wide assortment of film and video producers—some professional, some amateur. The earliest known films of musicians like Elvis Presley and the Beatles were often shot by local music promoters, or by audiences, or by friends of

the band. These surface haphazardly, as film canisters are found in basements and emerge mysteriously (and spontaneously) for private and, sometimes, public viewing.

To date, the discovery of such “lost” films and videos have been relegated to the accident of a chance discovery. By scheduling a deliberate expedition to find these materials and get them in front of audiences, OVOW COMMUNICATIONS will maintain a long-sought-for database of rock and roll’s visual history, and will bring those images to audiences through various media platforms: television specials and series, broadband video sites, mobile devices, and feature films.

“The music of the 1950s, 1960s and 1970s is a part of our cultural DNA,” said Stuart Samuels, a Toronto-based principal in OVOW and an award-winning filmmaker. “It is the soundtrack of a generation, and it also appeals to new audiences who have discovered this music and are hungry for stories about the artists, their times, and their lifestyles. The programs we create as part of this new company will reveal and contextualize these lost images for the first time.”

The expedition for lost film and video artifacts is being coordinated with the musicians themselves, and with many of the road managers and assistants who accompanied the bands on global tours. These individuals are curious about these films, and support this effort to bring them to public viewing.

“The music community is probably more anxious than the fans to identify these lost films and videos, as this documents their careers and represents their own legacy,” said Bruce Higham, a UK-based principal in OVOW and a legendary music programmer and specialist in musical rights and clearances. “We have crafted a business model that provides rights holders with participation in any programs that are developed from these archives. As such, they become partners in the effort, and are of great help in identifying sources for the expedition.”

The search is scheduled to begin in October, and will employ three teams of film & video researchers: one for each of the major territories in North America, Europe, and Asia. These “footage explorers” will conduct research in at least 50 different locations that have been targeted as rich sites for music history: home towns of musicians, concert venues, media centers, and dedicated film and video archives. The research will be conducted through the end of 2008. A production effort will follow in January of 2009.

The identification of lost treasures is one component of a larger effort by OVOW to generate new music-based media properties based on global film and video archives. The production efforts are centered in Toronto; the archive research is centered in Washington DC; and the rights and clearances are centered in Bristol, United Kingdom.

ABOUT OVOW COMMUNICATIONS, INC.

OVOW Productions, Inc. is a Canadian corporation owned equally by Stuart Samuels, Matthew White, and Bruce Higham, who share over 100 years of collective experience in the production, archive, and music sectors. The company was recently formed to develop music-based films, television shows, and digital media projects based on film & video archives.

Profiles of the principals are attached as part of this press release

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Bruce Higham

In 1966 Bruce was co-founder, with, among others, George Harrison of The Beatles, of Sibylla's', one of the legendary 60's London clubs. From 1968 to 1970 he owned and managed 'The House of Lords', a successful club in Freeport, Bahamas. Artists appearing there included James Brown, Aretha Franklin, Gladys Knight, Jerry Butler, The Allman Brothers and Tiny Tim. From 1970 to 1972 he promoted tours in the UK by, among others, T Rex, Cat Stevens, Yes and Leon Russell. From 1972 until 1974, he managed the successful band Stealers Wheel, whose single 'Stuck In The Middle With You' reached Number 3 in the US Singles Charts. In 1974 he founded Wilde Rock Promotions - the first company to provide regular weekly updated audiotapes to bars, restaurants and record stores throughout Europe - then, in 1976, Captain Video - the first company to do the same on video.

In 1980, until 1996, he was founder and part owner of Diamond Time Limited - public location video and audio programming throughout Europe, Japan, Australia and the USA, copyright clearance and the creation of copyright structures for new media. Clients included Warner Brothers, Pioneer Electronics, Sony, Rock and Roll Hall of Fame Museum, Bertelsmann, Universal, etc., with offices in London and New York. From 1995 to 2001, he created the means to enable cataloguing, restoration and exploitation of the contents of The George Eastman House International Museum of Photography and Film, the third largest film archive in the USA. In 1996 he produced the full orchestral restoration of 'Carmen' (Cecil B DeMille 1916).

From 2002 until 2004, Bruce was Assistant Producer and Casting Director of the animated feature film 'The Magic Roundabout'. He is currently Producer and Casting Director of the animated feature film 'Grass Roots' starring The Fabulous Furry Freak Brothers and featuring Fat Freddy's Cat.

Bruce is owner and Managing Director of Brufilms Limited, a UK company formed in 2007. The company is based in Bristol, England.

Matthew White

Matthew White is among the world's leading experts on film and video archives. He has been active for over twenty years in the creation of new programming for traditional and digital media inspired by the vast resources of the world's repositories for film & video content.

As the Executive Vice President for Digital Markets at National Geographic Ventures, White was responsible for the film and video archives of National Geographic Television and he successfully negotiated distribution rights to over 3 million hours of footage from organizations such as The National Film Board of Canada, the Australian Broadcasting Corporation, ZDF Enterprises, Associated Press Television News and the World Bank. White built a short-form production unit within National Geographic Ventures that generated archive-based programming for education, mobile communications, broadband, videogames, news and television, including projects with MSN Video, Microsoft Gaming Studios, Yahoo, Softbank Broadmedia, Microsoft Media Center, Movielink, and CinemaNow. The short form production unit also developed the successful syndicated PBS series, "Wild Chronicles," which is entering its third year of distribution.

White founded The WPA Film Library in 1986, a global provider of film and video materials, including the British Pathe News Archive, the Survival Wildlife Collection, and the television series Hullabaloo, the Music Scene, Soul!, The Porter Wagoner Show, and Pop Goes the Country. White managed the restoration and transfer of all original film elements from the British Pathe News Archive, comprising over 4000 hours, from 35mm (mostly nitrate) negatives to digital tape. At WPA, White served as Executive Producer on a variety of international television co-productions, including multiple series of popular culture programs with France Television Distribution and a Feature Film documentary on the Kennedy Assassination that was the first program to get access to the original 8mm film shot by Abraham Zapruder and which won the 1999 IDA/ABC News VideoSource award for Best Documentary featuring news footage

Prior to his work with film and video archives, White was a journalist and writer. He was the founder and Editor-in-Chief of two nationally distributed magazines, JoyStik

(a videogame publication) and Video Movies. He wrote the best-selling book, How to Win at Pac-Man, in 1982.

White was a founding member and the first president of The Association of Commercial Stock Images Licensors (ACSIL) and was also a founding member of the United Nations group, The Inter-organizational Group on Archives at Risk (IAR), which continues to draw attention to the needs of distressed film and video archives in developing countries and includes members from UNESCO, the World Broadcasting Unions, and the Federation of International Television Archives

In 2006, White launched Matthew White & Assoc. LLC as an archive based “studio,” mobilizing specialists in film & video restoration, research, HD transfers, rights & clearances, program development, curriculum development, HD production, program distribution and digital asset management for large-scale film and video initiatives. The company has received commissions from organizations such as Smithsonian Networks, BBC Motion Gallery, The National Film Board of Canada, NHK, WNET/13 and others to develop archive-based business strategies and programming for television, digital media, education and feature films. Recently, Matthew White & Assoc. LLC managed a complex HD transfer project for Smithsonian Networks that resulted in the identification, restoration, transfer and clearance of unique programs from Smithsonian Museum archives. The company is based in Silver Spring, Maryland, a suburb of Washington DC.

STUART SAMUELS

Stuart Samuels is an acclaimed, award-winning documentary filmmaker, producer and writer. His works (*Visions Of Light*, *Hollywoodism* and *Midnight Movies: From The Margin To The Mainstream*), explore the relationship of popular culture to the broader historical context of their times.

Stuart began his career first in academia. He has a Ph.D from Stanford University (1967), did post-graduate work at Oxford University (St. Antony's College) and was a professor of history at the University of Pennsylvania (Penn), from 1968 to 1981, where he pioneered the teaching of cultural history by studying feature films from around the world as historical content.

Leaving academia in 1981, Stuart turned from theory to practice, joining ATI Video, to write and produce the groundbreaking late-night music video television series *NightFlight*, (1981-86), for the USA Network, described by TV Guide as “the most entertaining late night show on cable TV...”

In 1986, Stuart teamed up with the Academy Award winning Polish film and music video director Zbig Rybczynski (Zbig Vision) to produce the first works in the US to use High Definition (HD) by making music videos for Herb Alpert, Mick Jagger, John Lennon and Supertramp. *The Orchestra*, made for PBS, won an Emmy for Best Visual Effects (1989), the L'Prix Italia (1990) and the Grand Prize at Tokyo's International Electronic Film Festival (1990).

Stuart's first feature documentary, *Visions of Light: The Art of Cinematography*, (1993), which he produced and co-directed, was selected as “Best Documentary” of 1993 by the New York, Boston and National Film Critics. A survey of 40 major film critics named it “the most critically acclaimed film of 1993”. It was selected for the Cannes, Edinburgh, Telluride, Toronto, New York, Tokyo and Sundance film festivals.

Stuart moved to Toronto, Canada in 1997, to produce television programs for A&E, Discovery. His second feature, *Hollywoodism: Jews, Movies and the American Dream*, based on the book by Neal Gabler, was co-directed and co-written by Stuart.

He was named Best Feature Documentary director at Hot Docs (1998) and *Hollywoodism* was named Best Documentary at the 1998 Jerusalem Film Festival.

Stuart's latest feature documentary, *Midnight Movies: From The Margin to the Mainstream* (2006), was based on Stuart's 1993 book *Midnight Movies*. A look at the phenomena of cult films in the 1970's, the film had its world premiere as an Official Selection (Out of Competition) at the 2005 Cannes Film festival, It was also selected as the opening night film at Silverdocs 2005.

Stuart is a dual US and Canadian citizen, and President of Stuart Samuels Productions in Toronto, Canada.

See: www.stuartsamuelsproductions.com